

NWWNC Elections Committee Meeting Minutes

Thursday, October 15, 2020, 5 pm

Conducted on Zoom

1. Call-to-order and roll call

- a. Taylor Daymude, Joseph Russell, Andrew Lewis, Alisha Ranadive

2. Review of election timeline & NC draft election handbook

- a. Election date will be on May 11, note June 8th as previously stated in board meeting earlier this month.
- b. Candidate registration to be held Jan 9 – Feb 23. Voter application/registration period to be held March 12 – May 4
- c. Draft election handbook has been emailed to NC members. AR can forward to members if needed

3. Discussion of election worksheet and ballot drop box location

- a. TD: Need to clarify with clerk's office if there are restrictions on locations for drop boxes
- b. AL: stated he lives in the area, has noticed foot traffic is overall decreased however seems to pick up in the morning as workers walk to campus and around lunch time
- c. JR: suggestion of Gayley and LeConte intersection, heavily trafficked and close to residential area for students still living in Westwood
- d. AR: suggestion of Westwood and LeConte as location close to village and campus
- e. TD: suggestion of Broxton and Weyburn, due to foot traffic and easy parking availability
- f. Final group consensus:
 - i. Primary location: Broxton and Weyburn
 - ii. Alternate location: LeConte and Westwood
 - iii. Election materials language: Farsi
 - iv. Election time: 11 am – 7 pm

4. Discussion of election outreach plan and design ideas

- a. AR: will send out links to team for social media and video webinars
- b. TD: stated we need to consider having distinct phases of outreach. 1) what the NC is and our achievements, 2) how to get involved/run for a seat, 3) how and when to vote
- c. JR: agrees that highlighting council achievements early on will be key
- d. TD: should consider partnering with outreach committee to plan initial phases of messaging
- e. Group consensus: need to propose initial social media ad campaign by next council meeting in November
 - i. Election committee will meet again on Thurs Oct 29 at 5 pm
 - ii. AR will talk to council president M. Skiles about possibility of outreach committee joining in

iii. All committee members should brain storm initial ideas to discuss on
10/29

5. General public comment : none

6. Adjournment: adjourned at 5:54 pm