

NWWNC CAP Committee Meeting

Minutes, August 15, 2019

1. The Community Activities and Projects (CAP) Committee meeting of the North Westwood Neighborhood Council (NWWNC) is called to order by Mara Braciszewski at 7:15 PM on Thursday, Aug. 15, 2019 at 1019 S. Westwood Blvd, LA, CA 90024.
 - a. Roll-Call of Committee Members: Aubrey Yarbrough, Andrew Lewis, Mara Braciszewski, Joseph Russel
2. General Public Comment on Non-Agenda Items
 - a. No additional public comment.
3. Announcements/comments by representatives:
 - a. Introductions of everyone present for the committee meeting.
 - b. Westwood Farmers Market (WFM)
 - i. Aubrey, also a WFM representative, mentioned that the WFM is working on a partnership with the transitional living facility of the Salvation Army.
 - ii. Additionally, the WFM is working on possible composting, and organizing donations of produce and workshops for the homeless on utilizing produce in cheap, effective and healthy ways.

iii. WFM will look into whether or not a drop in Farmers Market attendance occurs during the summer months due to summer break for UCLA students and faculty.

c. Westwood Village Improvement Association, Westwood Village Farmers Market, Far Out Fest, Persian Square, and other groups were not present at this meeting.

4. Confirm annual budget

a. It was noted that the preliminary budget submitted by the budgetary committee was for \$2000 for CAP this year.

b. It was discussed that the previous budget request of the last council's CAP Committee was for \$20,000, and \$12,000 was given to them.

i. Of this budget, \$6000 was used for the Far out Fest event.

1. According to an attendee, attendance for this event was 750-1000 for the 12 hour period of the event.

2. A discussion of the worth of this event ensued. Due to the high attendance and belief that the event could become a marquee attraction for Westwood, the committee and those commenting publicly felt the event had potential for repeating this budget allocation.

ii. Of the remaining budget, approx. \$1000 was used but not spent due to the failure of the last year CAP's Block Party event to occur.

iii. The remainder of the budget was not consumed.

c. The committee then discussed what we would like to see in the budget.

- i. It was agreed that approx. \$6000 should be allocated for Far Out Fest. A public commenter specifically mentioned that they would look into the exact cost of Far Out Fest.
 - ii. Discussion ensued about what else the committee would like to spend money on. Specifically, repeating the Places for the People event performed previously every quarter (in terms of UCLA Academic Year) would benefit the community. Thus, it was agreed that approx. \$6000 should be allocated for Place for the People (\$2000 a quarter).
 - iii. Finally, general discussion about possible other events led to a consensus behind allocating around \$3000 for other possible events.
- d. Joseph Russel motioned to “request a budget of \$15,000 for this year from the Budget Committee of the NWWNC, specifically for \$6000 for Far Out Fest, \$6000 for three Places for the People events, and \$3000 for other possible events the committee may decide to do, with the CAP Committee in the future focusing on ways to reduce costs while providing enhanced services to the community.”

Mara Braciszewski seconded.

- i. A public commenter specifically mentioned that they would look into the exact cost of Far Out Fest, as they believed it was slightly over \$6000 and that we should keep this in mind.
- ii. Mara brought the item up for a vote. The vote passed unanimously, 4-0-0.

5. Potential Partnership with WVIA for PARK(ing) Day

- a. PARK(ing) Day is an event turning metered parking spaces and turning them into temporary community parklets/spaces for the community to gather and reflect on the need to decrease reliance and parking and increase affordability and walkability in dense urban spaces.
- b. It was specifically noted by a committee member that it is important to address walkability and liveability in the dense urban space of Westwood by changing the parking and car culture in Westwood to one emphasizing walking, environmental sustainability and public transit to reduce the cost of living and increase the quality of life.
- c. Discussion of the merits of partnering with Westwood BID for 4 spaces by Ministry of Coffee (MoC), paying for our own spaces by Le Conte and Westwood, or working with UCLA or Upside Down Cafe for spaces by them.
- d. Discussion on the various staffing needs for each location: it was agreed that Le Conte and Westwood is greatest, followed by location near MoC.
- e. Public comment on possible insurance or permit needs for converting parking spaces for the day.
- f. Discussion on possible collaboration with Westwood BID, Upside Down Cafe, and/or UCLA for permitting, insurance, and resources if necessary.
- g. Joseph Russel made a motion to “Collaborate with UCLA, WVIA, and/or Upside Down Cafe to organize a PARK(ing) day on Sept. 20 at LeConte and Westwood near the Fruitera vendor if liability, permitting, and/or bandwidth provided by such vendors allow, and defaulting to the location by MoC with the WBID, the

Upside Down Cafe, and/or UCLA depending on the availability of such support, and to request \$60 for 4 parking spaces at the location so chosen.” Mara

Braciszewski seconds.

- h. Upon discussion of possible additional costs for furniture, street chalk, etc., Mara Braciszewski motioned to “amend the previous motion to increase the budget to \$1,060 if the event occurs at our own parking lot, taking care to be frugal with money and reduce costs through collaboration with the community to the greatest extent possible.” Joseph Russel seconds.

- i. The full motion is to “Collaborate with UCLA, WVIA, and/or Upside Down Cafe to organize a PARK(ing) day on Sept. 20 at LeConte and Westwood near the Fruitiera vendor if liability, permitting, and/or bandwidth provided by such vendors allow, and defaulting to the location by MoC with the WBID, the Upside Down Cafe, and/or UCLA depending on the availability of such support, and to request \$1,060 for 4 parking spaces at the location so chosen, taking care to be frugal with money and reduce cost through collaboration with the community to the greatest extent possible, and defaulting to \$60 expense if the location at Westwood Boulevard and Le Conte Avenue is not utilized.”

- j. Mara Braciszewski called the motion to a vote.

- i. The vote passed unanimously, 4 - 0 - 0.

- 6. Potential future projects for the NWWNC CAP committee that were discussed.

- a. Inviting the Open Data Literacy program of Empower LA to host a training in the Westwood area on how to utilize publicly available data and platforms to learn information about your neighborhood and use it to benefit the public.
 - b. Invite UCLA Art students and Music students to perform/display their works at the Farmers Market and possibly receive compensation for their performances/works so that all students regardless of income may contribute their works.
 - c. Look into utilizing the Farmers Market for Taste of Westwood event or collaborating with an alcohol vendor to have wine/cheese tastings.
 - d. Feature student art in shops by collaborating with local businesses.
 - e. Get a compost compost to encourage environmental sustainability.
 - f. Mara Braciszewski motioned to “move the pop up and Westwood Soup event discussion to next meeting, and to vote to express support for looking into the plans including the Open Data Literacy Workshop, student art/music ideas, Taste of Westwood/wine and cheese night, and community composting events”. Joseph Russel seconded.
 - g. Mara Braciszewski called the item to a vote. It was a unanimous 4-0-0.
7. Seeing no further business before the committee, Mara Braciszewski adjourned the meeting at 8:14 PM on Thursday, Aug. 15, 2019 at the same location described in the beginning of the minutes.